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ORDER

Orders Order / Rev: 201725 Alt Order #: 06845036 9/18-9/24 PRIORITIES USA Product Desc: **WVBT** 1561 Estimate: 09/18/12 - 09/24/12 Petry Philadelphia Flight Dates: Primary AE: Original Date / Rev: 08/27/12 / 09/06/12 Sales Office: P-PHI REG Order Type: Sales Region: Nat **Mundy Katowitz Media** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1322 G Street, Southeast EOM/EOC Washington, DC 20003 Agency Commission: 15% Advertiser Name: **POL/Priorities USA Action** A35+ New Business Thru: Demographic: **Product Codes:** PL2 Order Separation: 00:15:00 Priority: P1 Advertiser External ID: Revenue Codes: AGY, POL, POL-ISS Agency External ID: IN7584/SP7302

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	16	\$4,000.00	\$3,400.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	16	\$4,000.00	\$3,400.00	0.00
Totals	16	\$4,000,00	\$3,400.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share	Share	Total
WVBT	8%	\$4,000.00
Market	100%	\$50,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WAVY	33%	\$16,500.00
WGNT	6%	\$3,000.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	23%	\$11,500.00
WTVZ	4%	\$2,000.00
WVEC	26%	\$13,000.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
,	E 1	WVBT	09/18/12	09/18/12	M-F 10-11a	CM	10-11a	- T	:30	1	\$100.00 P1	0.00 NM	1	\$100.00
					Millionaire									
		MILLION	NAIRE											
		Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 09/	17/12	09/23/12	- T	1	\$100.00	0.00						
	E 2	WVBT	09/19/12	09/19/12	M-F 10-11a	CM	10-11a	W	:30	1	\$100.00 P1	0.00 NM	1	\$100.00
					Millionaire									

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Order / Rev: 201725 Advertiser: POL/Priorities USA Action

Alt Order #: 06845036 Product Desc: 9/18-9/24 PRIORITIES USA WVBT

Flight Dates: 09/18/12 - 09/24/12 Estimate: 1561

Ln Ch MILLION	Start	End	Inventory Code	Break	Start/End	Γime Days	Len :	Spots	Rate Pri	Rtg Type	Spots	Amount
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17 E 3 WVBT (09/23/12	W M-F 10-11a	CM	\$100.00 10-11a	0.00 T	:30	1	\$100.00 P1	0.00 NM	. 1	\$100.00
E 3 WVBI	09/20/1	2 09/20/12	Millionaire	Civi	10-11a	1	.30	ı	\$100.00 P1	U.UU INIVI	'	φ100.00
MILLION												
Start Week: 09/17		End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 4 WVBT			M-F 10-11a	CM	10-11a	F	:30	1	\$100.00 P1	0.00 NM	1	\$100.00
			Millionaire									
MILLION		5 15 (0 . 00/ 1	Б.	5						
Start Week: 09/17		End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00					l	
E 5 WVBT (M-F 10-11a	СМ	10-11a	M	:30	1	\$100.00 P1	0.00 NM	1	\$100.00
			Millionaire									
MILLION/ Start		End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 09/24		09/30/12	M	<u>3pots/Week</u>	\$100.00	0.00					İ	
E 6 WVBT (09/18/1	2 09/18/12	M-F 4-5p	CM	4-5p	- T	:30	1	\$250.00 P1	0.00 NM	1	\$250.00
IEDDV C	יחחואוס	ED.	M-F 4-5p									
JERRY S Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17		09/23/12	- T	1	\$250.00	0.00						
E 7 WVBT (09/19/1	2 09/19/12	M-F 4-5p	CM	4-5p	W	:30	1	\$250.00 P1	0.00 NM	1	\$250.00
JERRY S	DDING	ED	M-F 4-5p									
	Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 09/17		09/23/12	W	1	\$250.00	0.00					j	
E 8 WVBT (09/20/1	2 09/20/12	M-F 4-5p	CM	4-5p	T	:30	1	\$250.00 P1	0.00 NM	1	\$250.00
JERRY S	PRING	ER	M-F 4-5p									
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17	7/12	09/23/12	T	1	\$250.00	0.00					<u> </u>	
E 9 WVBT (09/21/1	2 09/21/12	·	CM	4-5p	F	:30	1	\$250.00 P1	0.00 NM	1	\$250.00
JERRY S	PRING	ER	M-F 4-5p									
Start		End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 09/17		09/23/12	F	1	\$250.00	0.00						
E 10 WVBT (09/24/1	2 09/24/12	M-F 4-5p M-F 4-5p	CM	4-5p	M	:30	1	\$250.00 P1	0.00 NM	1	\$250.00
JERRY S	PRING	ER	шт 4-ор									
Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24		09/30/12	M	1	\$250.00	0.00			ФОБО 00 D4	0.00.1114		#050.00
E11 WVBT (09/18/1	2 09/18/12	Springer M-F 5-6p Jerry Springer M-		5-6p	- T	:30	1	\$250.00 P1	0.00 NM	1	\$250.00
STEVE W	VILKOS		cony opinigo in	•								
Start		End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 09/17 E 12 WVBT (09/23/12	Springer M-F 5-6p	1	\$250.00 5-6p	0.00 T	:30	1	\$250.00 P1	0.00 NM	 1	\$250.00
LIZ WVDI (03/20/1	2 03/20/12	Jerry Springer M-		3-0p	1	.50	Į.	Ψ230.001 1	O.OO INIVI	l '	Ψ230.00
STEVE W												
Start Week: 09/17		End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
E 13 WVBT (Springer M-F 5-6p		5-6p	M	:30	1	\$250.00 P1	0.00 NM	1 1	\$250.00
			Jerry Springer M-		15		.55	•	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			,
STEVE W			Manhalas	0	D-1-	Dating						
Start Week: 09/24		End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$250.00	Rating 0.00						
E 14 WVBT			M-F 6-7p	CM	6-7p	W	:30	1	\$250.00 P1	0.00 NM	1	\$250.00
			Maury Povich		-							
MAURY F	OVICE	1									I	

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Product Desc:

1561

WVBT

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E14 WVBT	09/19/1	2 09/19/12	M-F 6-7p	CM	6-7p	W	:30	1	\$250.00 P1	0.00 NM	1	\$250.00
			Maury Povich									
MAURY	POVICE	1										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/17/12	09/23/12	W	1	\$250.00	0.00						
E 15 WVBT	09/24/1	2 09/24/12	M-F 6-7p	СМ	6-7p	M	:30	1	\$250.00 P1	0.00 NM	1	\$250.00
			Maury Povich									
MAURY	POVICE	1	•									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	24/12	09/30/12	M	1	\$250.00	0.00						
E16 WVBT	09/22/1	2 09/22/12	Late News (After	Sports)CM	Late News	(after SS-	:30	1	\$1,000.00 P1	0.00 NM	1	\$1,000.00
			Late News (after	Sports)								
SATUR	DAY LAT	E NEWS	,	. ,								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/17/12	09/23/12	S-	1	\$1,000.00	0.00						
										Totals	16	\$4,000.00